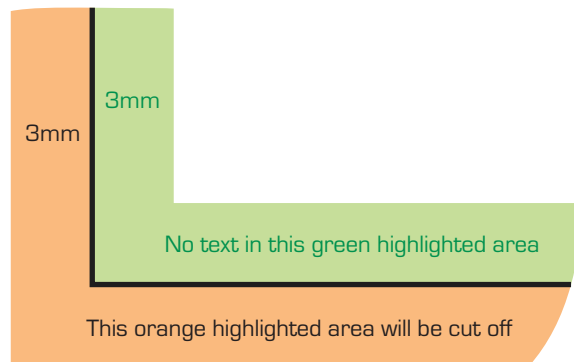


FILE SETUP INSTRUCTIONS

- To maintain image quality all images must be 300dpi for print
- Make sure your file is large enough to cover the entire orange area
- Include all fonts, scans and linked items in your file
- Please note that certain Pantone colours are outside the printable colour range of CMYK devices
- Always indicate exact file & output size and the stock
- 3mm Bleed on all files.

| EXAMPLE | LAYOUT SIZE | FINAL (cut) SIZE |
|----------------|--------------|------------------|
| BUSINESS CARDS | 96 X 61 mm | 90 X 55 mm |
| POST CARDS | 154 X 111 mm | 148 X 105 mm |
| DL | 216 X 105 mm | 210 X 99 mm |
| A4 | 303 X 216 mm | 297 X 210 mm |



- - - Green Dotted Line - INTERNAL TEXT BLEED - 3mm in from the final cut size - No text in this space
- Solid Black Line - Crop marks - the final image size
- - - Red dotted line - EXTERNAL PICTURE BLEED - 3mm larger than final cut size.

